

CLITRAVI

*CENTRE DE LIAISON DES
INDUSTRIES TRANSFORMATRICES DE VIANDES DE L'U.E.
LIAISON CENTRE FOR THE
MEAT PROCESSING INDUSTRY IN THE E.U.*

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PRESS RELEASE

GIORGIA VITALI ELECTED PRESIDENT OF CLITRAVI

At the 61st General Assembly of CLITRAVI in Salzburg, Ms. Giorgia Vitali, co-owner of the Italian company Salumificio Vitali S.p.A., was appointed as President of the Association for the next 3 years (2019 - 2022).

The European Association CLITRAVI represents 28 meat processing national associations, 25 of which are based in EU members States and the other 3 have observer status.

Giorgia Vitali, who was born in 1979, served as President of the Consortium “Prosciutto di Modena PDO” and Vice-President of CLITRAVI. She’s member of the Management Council of ASSICA and

represents the third generation of a family business with a strong relationship with its territory.

The history of the company Salumificio Vitali S.p.A. begins after the Second World War when Vitali family opened a small shop in a little village up in the mountains surrounding Bologna. After some time the buthcher's shop grew into a slaughterhouse and a meat-curing manufacturing company, leveraging on both tradition and technology, and counting now on modern plants at the forefront of competition and ready to face and win global markets.

“I thank my CLITRAVI colleagues for their trust and ASSICA for the constant support all along these years. I would like my election to be the starting point of a project for the future which I take the commitment to achieve with the help of all those concerned. The purpose is to take CLITRAVI where it rightly deserves while continuing to be a transparent, credible and professional partner at all the institutional levels of the EU. CLITRAVI has to participate actively in setting the forthcoming European policies for our industry which needless to say cannot do without a robust Single Market, crucial prerequisite to face the challenges to come. We need to improve the Internal Market through the enforcement of the existing legislation and to harmonize in a better way the legislative framework so as to be able to cope with the looming economic nationalistic trends which could lead to dangerous distortions of competition thereby dramatically reducing the competitiveness of our firms. In the face of these nationalistic initiatives, the agri-food sector and the whole Europe are now at a crossroads: either going forward with

determination or falling back in mediocrity” explained Ms. Vitali soon after being elected.

“I take upon myself to work within CLITRAVI in order to be able to find common responses to common problems. The first is to work out an ambitious industrial policy for Europe in the longer term, recognizing the food sector for what it is: the number one manufacturing sector in Europe. At the same time we don’t have to forget the need to develop a positive global trade framework through international trade agreements between the EU and Third Countries that would provide our businesses with more opportunities to export their products into markets where the demand for “the Made I Europe” is growing on a daily basis” concluded Ms. Giorgia Vitali.